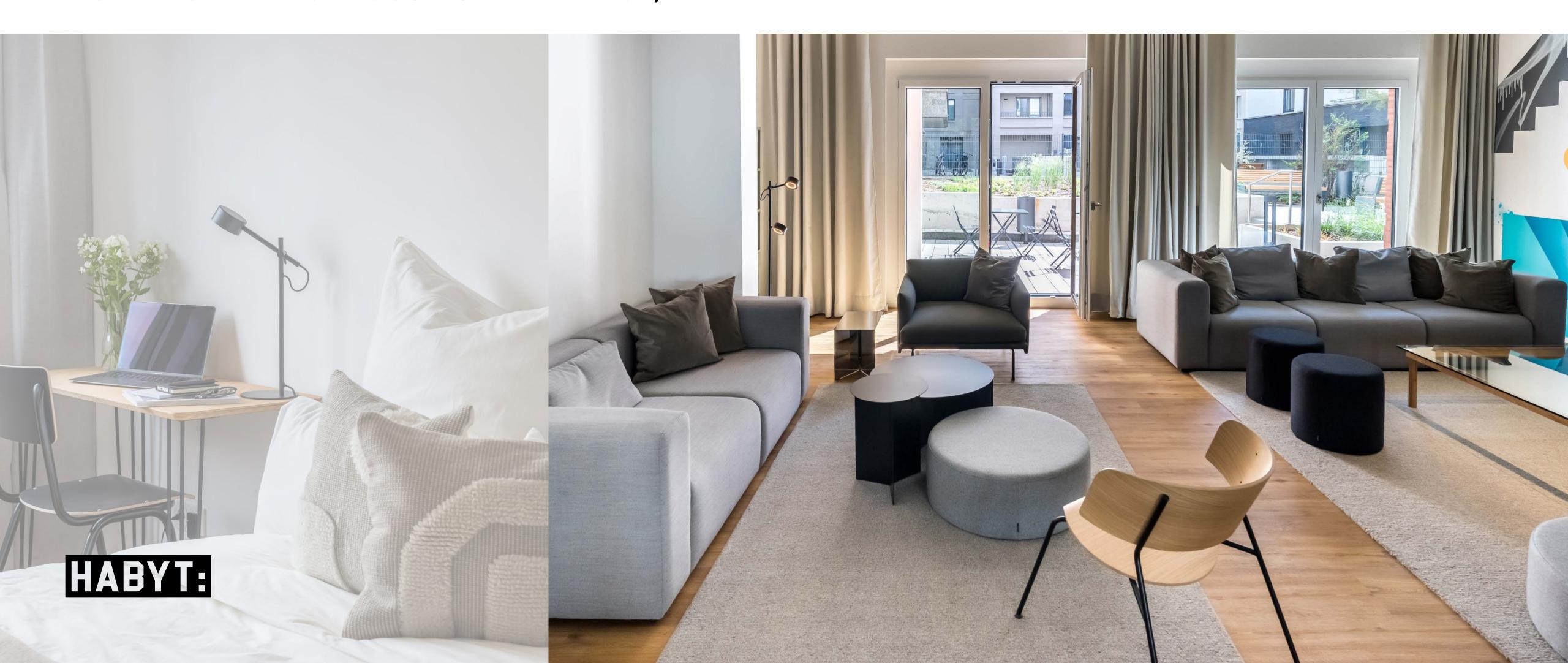
## UNLOCK YOUR BUILDING'S TRUE POTENTIAL

BUILDING THE BEST HOUSING EXPERIENCE, ANYWHERE





# CO-LIVING THE ASSET CLASS OF THE FUTURE

Our mission at **Habyt** is to **build the housing experience of the future**: **simple**, **beautiful**, and **community-focused**.

Join us in changing the way young professionals are experiencing a co-living lifestyle with its flexibility and convenience.

With a high degree of digitalization, our developed tech platform becomes one of our greatest assists in providing tenants a seamless experience, and operating buildings in a more efficient way, maximizing revenues.

Help us create **strong**, **dynamic**, and **inspiring communities** among our houses.

And through the co-living concept, get **better returns** for your assets.



30.000 14 **UNITS** IN 2023

**GLOBAL MARKETS** 

50+ LIVE CITIES 95% OCCUPANCY



PORTUGAL

**BELGIUM** 

+ MORE



## WE'RE THE GLOBAL LEADER IN CO-LIVING

10+ YEARS OF EXPERIENCE

The most experienced intercontinental operator

~300 EMPLOYEES

~16K SIGNED ROOMS IN PIPELINE

#### HABYT:

## LARGEST CO-LIVING BUILDING IN EUROPE

Habyt is operating over 400 rooms on one site



Klara-Franke-Straße, **Berlin** 

**413** ROOMS

**129 APARTMENTS** 

10.132 TOTAL AREA (SQM)

- Property was launched in Q3 2019 and is fully booked
- Large community areas on the top floor with kitchen and lounges
- Habyt organizes community events for all tenants
- Well located in Berlin Mitte, just nearby the main station



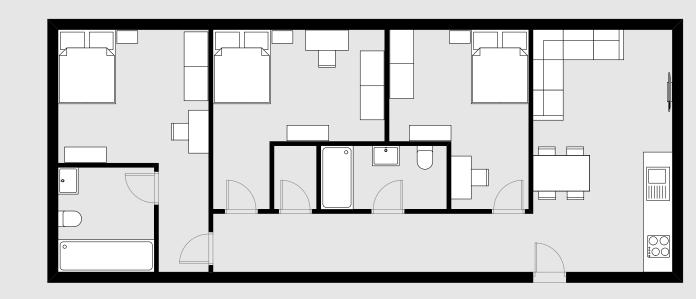






### DIFFERENT RENTAL POSSIBILITIES





#### **CO-LIVING**

Two core products to address full rental cycle of young professionals

Private studio with ensuite bathroom **PRODUCT** 

Fully furnished & fully equipped kitchenette

Full buildings, hotel/office redevelopment

**ASSET TYPE** 

**FEATURES** 

**RENTAL PERIOD** 

PROPERTY TYPE

**CONTRACT TYPE** 

Commercial

Short & medium term

Management agreement or lease contract

Room in shared flat with shared bathroom

Fully furnished & fully equipped kitchen

Full buildings, apartment portfolios

Residential

Medium term

Management agreement or lease contract



## BENEFITS TO THE OWNER

Building a long-lasting business

#### HIGHER RETURN

Our unique tech product enables us to leverage the innovative business model both maximizing revenues and minimizing costs

#### PROFESSIONAL COUNTERPART

We provide operational excellence in the maintenance and management of the building, and transparent account management with landlords and tenants

#### ...AND MUCH MORE

- We ensure a positive environmental impact (ESG) on the planet with our operations and practices
- Our internal design team supports the landlord in optimizing the space, based on our deep experience and data



#### PARTNERSHIP STRUCTURE

A simple and efficient process to partner with Habyt

#### OPERATING AGREEMENT STRUCTURE

Contract type

#### **TERMS**

- Management agreement to maximize the return of the asset
- Lease agreement to ensure a stable and guaranteed cash flow

2.500 m2 - 12.500 m2 / 100 - 500 beds

- Contract duration
- Asset size / number of beds

- 10 years + option
- Major global cities

Asset type

Locations

Commercial or residential

Free rent

Subject to deal evaluation

Security

3 months net rent deposit

FF&E

Initial landlord contribution allows us to offer attractive rent levels above market

#### HOW WE DO IT

Our goal is to maximize revenues generated per sqm while providing a seamless experience to our tenants



#### INNOVATIVE BUSINESS MODEL

Our co-living business model allows us to improve space density, generating more revenues per sqm than any other solutions

### CENTRALIZED OPERATIONS

Our Sales, Member Service and Tech teams are all centralized, allowing us to ensure efficiency and best-inclass processes

## TECHNOLOGY & AUTOMATION

Our technology allows customers to enjoy a seamless & fully digitalized experience

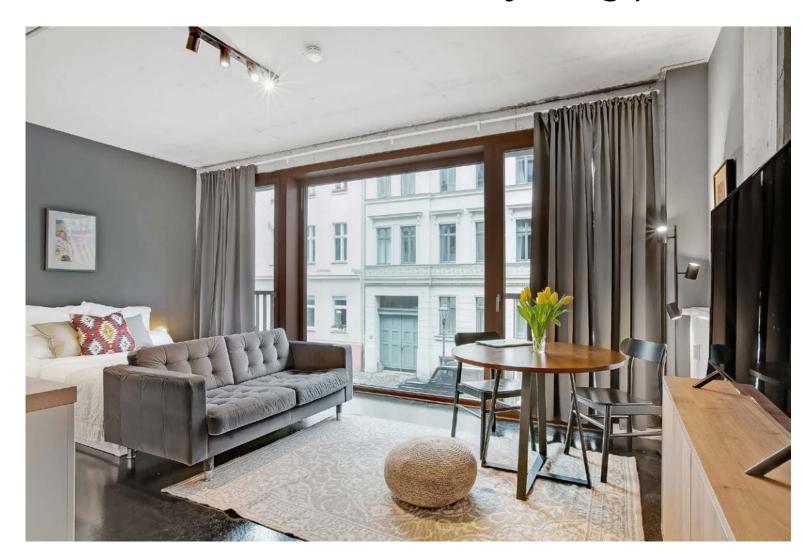
#### COMMUNITY-FOCUSED BRAND

Our brand is becoming more and more relevant to our customer base, allowing us to build an ecosystem around the housing product

## A BEAUTIFUL PRODUCT

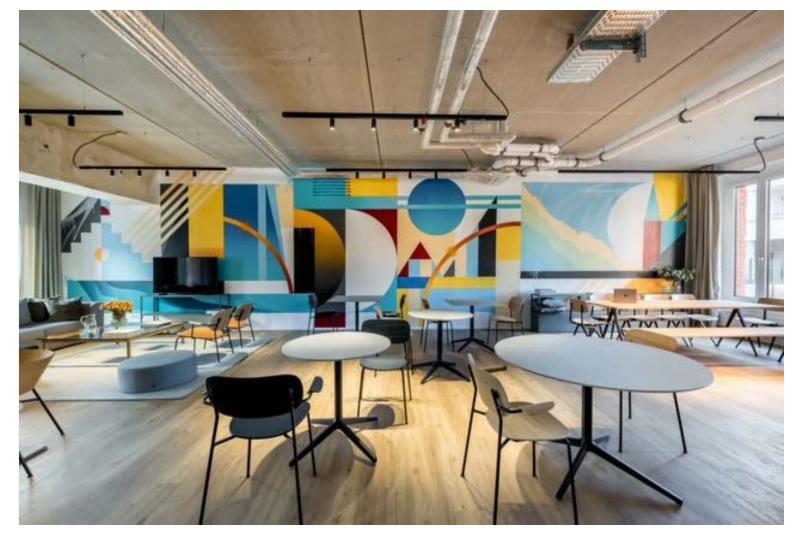
HABYT:

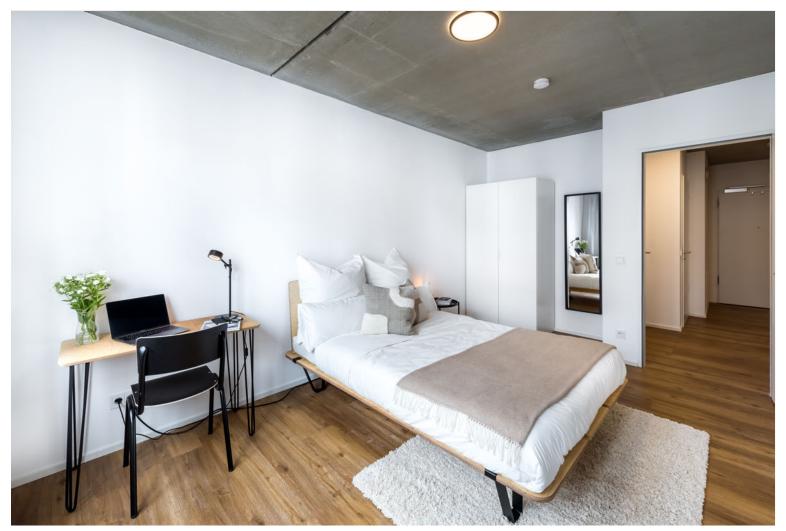
To meet the needs of all young professionals















## BUTTHEREIS MORE TO COME

The currently signed pipeline of 16.000+ units will allow Habyt to diversify its portfolio and become the biggest living platform in the world



#### **BERLIN**

UNITS: 236 LIVE: Q2 2023

PRODUCT: CO-LIVING, STUDIOS



#### GRAZ

UNITS: 218 LIVE: Q2 2023

PRODUCT: CO-LIVING, STUDIOS

#### **MADRID**





#### **BARCELONA**

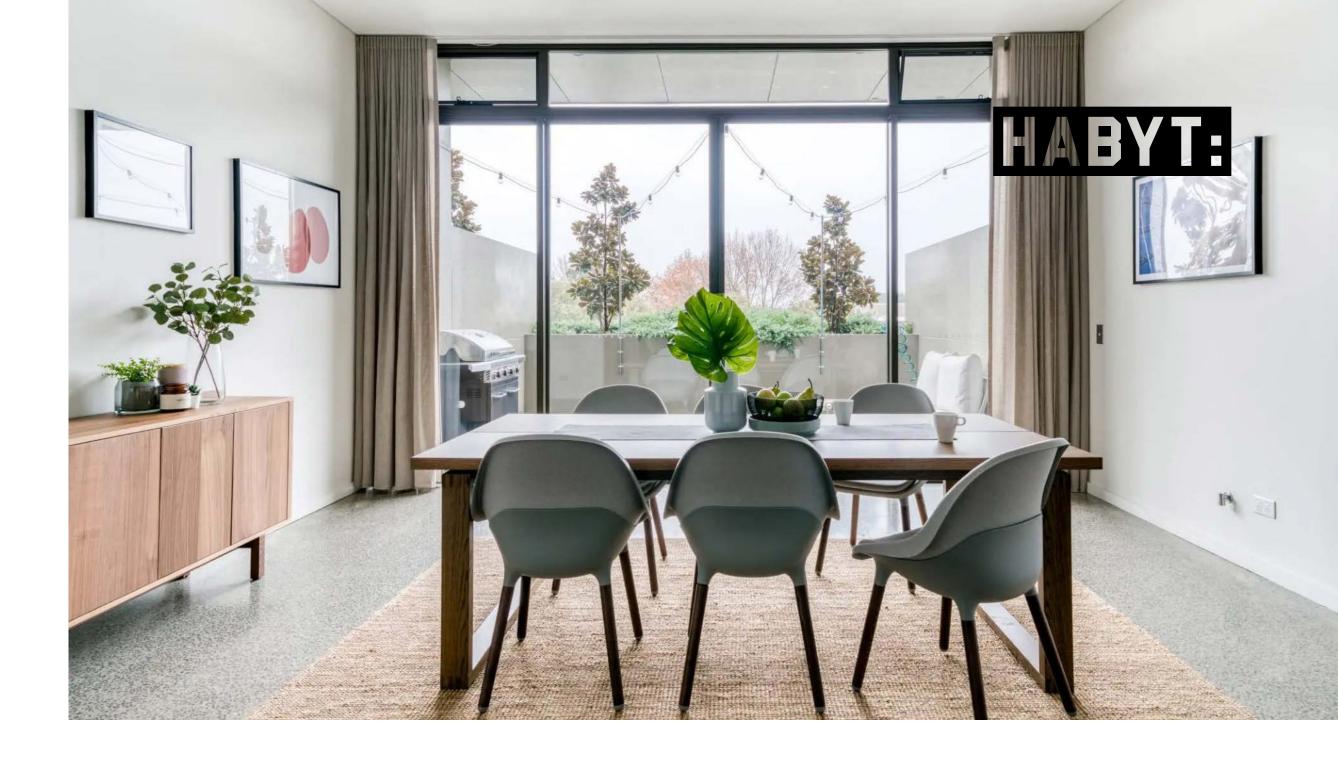
UNITS: 846 LIVE: **Q2 2025** 

PRODUCT: CO-LIVING, STUDIOS



## WEWORK WITHSTRONG PARTNERS

Track record of institutional real estate landlords, who have been working and trusting us for years















**Brookfield** 



## MOST SUCCESSFUL M&A STRATEGY IN THE INDUSTRY

Unparalleled operating expertise and stability driven by the acquisition of the best former-best in class local operator



Markets: Germany Closing: Q2 2020

M&A rationale: Expansion of the Berlin market





Markets: Spain Closing: Q4 2020

**M&A rationale:** Market leadership in Spain



**Markets:** Germany & Netherlands

**Closing:** Q2 2021

**M&A rationale:** Market leadership in Germany & Netherlands



homefully

Markets: Germany & Switzerland

**Closing:** Q3 2021

**M&A rationale:** Consolidation of the German market.



Markets: Italy Closing: Q12022

**M&A rationale:** Co-living market leadership in Italy



Markets: Singapore, HKG & Japan

**Closing:** Q12022

**M&A rationale:** Market entry in Asia



Markets: North America

**Closing:** Q12023

**M&A rationale:** Market entry in

North America





## WE ARE BACKED BY THE MOST PROMINENT INVESTORSIN EUROPE & ASIA

SEQUOIA 些

**★** MITSUBISHI ESTATE

BurdaPrincipal Investments



VORWERK VENTURES





## WHERE WE'VE BEEN FEATURED

**Forbes** 

THE WALL STREET JOURNAL.

FORTUNE

Expansión

II Sole DA ORB



THE BUSINESS TIMES







## HABYT'S EMEA EXPANSION TEAM

Meet the team responsible for the EMEA expansion of Habyt



Lasse Haarstark
Global Expansion |
Managing Director Germany &
Netherlands



Javier Fernández-Couto Country Manager Spain



**Dani Garcia Fraga**Expansion Associate
Spain



Guilherme Lopes Da Costa Country Manager Portugal



**Linus Voigtländer**Team Lead Expansion
Germany



Philipp von Stein
Senior Expansion Manager
Germany



Julian Hoffmann Expansion Associate Germany



Jan-Willem Buissant
Senior Expansion Manager
Benelux



Yannick Mastenbroek
Expansion Associate
Benelux



Alessandro Urbani Expansion Manager Italy



**Filippo Ronfa**Expansion Manager
Italy



Vanessa Dianu Expansion Associate Italy



Lucabrando Sanfillippo Expansion Manager New Markets



Alexis Rame
Expansion Manager
France

## REACH OUT TO US! EXPANSION@HABYT.COM



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